

Taylor Offer
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Los Angeles, CA
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EDUCATION**University of Massachusetts at Amherst**

Bachelor of Business Administration in Finance

Amherst, MA
Candidate May 2015

- Alpha Lambda Delta Honors Society, Deans List, Chancellors Scholarship for Academic Achievement
- 3.63 GPA

Fundação Getúlio Vargas

Sao Paulo, Brazil

- Enrolled in 5 classes throughout semester at one of the top business schools in Latin America
- Earned an "A" grade point average

WORK EXPERIENCE**Scarborough Capital: Investment Banking Intern**

Los Angeles, CA, June-August 2013

- Conducted research and prepared analyses of companies, industries, and capital markets
- Identified financing alternatives, capital sources, strategic and financial buyers
- Connected buyers and sellers of MTN's, BG's, LTN's and CMO's

Shackshirt.com: Founder, CEO

Online, March 2013-Present

- Founded a crowd sourced apparel selling website specializing in custom shirts, sweatshirts and tanks
- Utilized Excel and financial modeling skills to correctly price each item
- Built and manage a team of over 40 employees and interns
- Average \$1,000 dollars in monthly revenue

State Street Corporation: Processing Analyst

Hadley, MA, August -December 2012

- Received trades in the form of stocks or bonds then analyzed and executed them
- Sent the processed information to the DTC or the Federal Reserve Bank

MarketLoco.com: Founder

Online, January 2012-Present

- Created online school marketplaces for students to buy and sell college specific items
- Grew to 10,000 users, over 200,000 pageviews and 12 colleges in first 6 months
- Hire and train interns, built strong brand recognizable by thousands of college students

Equinox Gym: Sales Intern

Los Angeles, CA, June - August 2012

- Researched prospective clients and developed personalized advertisement strategies
- Developed a strong online advertising presence using Facebook, Twitter and Instagram
- Increased sales 20% during 3 months with the company

CAMPUS LEADERSHIP**Networking Club- President, Founder**

- Pitched idea to Dean after viewing my fellow students inability to utilize networking effectively
- Initiated advertising campaign to entice members and created lesson plans for meetings
- Presented in front of over 50 members a week or brought in a successful alumni to speak

Peer Mentorship Program, Founder and Teacher

- Founded a 1 credit course that pairs incoming freshman with upperclassmen mentors
- Designed and assessed applications for 200+ mentors, created syllabus and assignments
- Held responsible for assessing 200+ students and giving them the correct credited letter grades

Finance Society, Treasurer

- Raised and allocated funds for networking trips to New York and Boston
- Created and presented Powerpoints on financial events and terms

Theta Chi Fraternity, Treasurer

- Collect dues from over 60 active members
- Oversee and disperse funds from a \$20,000 dollar budget to various departments within fraternity

Additional Involvement

- Investment Club, Intramural Basketball, Soccer and Football

VOLUNTEER WORK

- Planned and played in a soccer game benefiting Multiple Sclerosis raising over \$20,000 in one night
- Volunteered every Thanksgiving at a shelter serving food to the homeless
- Taught English to underprivileged Brazilian elementary students for 6 months in Sao Paulo

SKILLS/INTERESTS

- Proficient in Microsoft Word, Excel, Outlook and Google Analytics
- Fluent in Portuguese, conversational in Spanish
- Sports, International Travel, Fantasy Football